

Full Name :

Dr. Rommani Sen Shitak

Designation:

Assistant Professor & Prog. Coordinator – BAMMC

Department:

BAMMC

Educational Qualifications/ Highest Qualification:

Ph.D., M.A., UGC NET

Professional Experience:

14 years (Teaching)

Industry Experience (if any):

2 years (National Institute of Urban Affairs, New Delhi and Lumiere Business Solutions Pvt. Ltd., Mumbai)

Research Interests / Specialization:

New Media, Social Media and Information Disorder, Media Ethics

Achievements & Contributions:

- Reviewed a book manuscript for the leading international publishing group Routledge (Taylor and Francis Group), UK.
- Published a book titled *'Public Service Broadcasting in India – A Study of Doordarshan'* in February 2023 by Bluerose Publishers, Noida
- Developed course content for three modules of the subject 'Research in PR – II' for University of Mumbai's M.A. in Public Relations, Part I, offered by the Institute of Distance and Open Learning. (April/May 2022)
- Conducted a session on 'The Publication Process' at a Faculty Development Program on Research Proposal and Academic Writing organized by Deviprasad Goenka Management College of Media Studies, Mumbai. (July 07, 2023)
- Invited as a Discussant at the X International Media Summit on 'Storytelling in the time of AI' organized by K.C. College, HSNC University, Mumbai. (March 06, 2024)
- Invited as Keynote Speaker at the Undergraduate Convocation Ceremony of St. Pauls Institute of Communication Education for Women, Mumbai (March 29, 2025)
- Invited as Judge for Research Paper Presentations at the Multidisciplinary International Conference, CONFAB'26 organized by 'Patkar College of Arts and Science & Varde College of Commerce and Economics, Mumbai. (January 10, 2026)
- Invited as Chairperson of the Session (Research Paper Presentations) at the XII International Media Summit on "Strategic Communications and Changing Media Ecologies: Engagement, Ethics and Empowerment" organized by K.C. College, HSNC University, Mumbai. (February 13 & 14, 2026)
- Invited as Chairperson for the Technical Session on Arts at the 'National E-Conference on Transforming Bharat: The Role of Commerce, Science & Humanities in the 21st Century' organized by Thakur Shyamnarayan Degree College, Mumbai. (April 24, 2025)

- Invited as a resource person to deliver a talk at the District-level Webinar on 'Social Media and Disinformation – How to stop the spread of false information online' organized by the NSS Unit of K.P.B. Hinduja College of Commerce on January 08, 2022.

Awards / Recognitions: Awarded:

- Awarded 'Best Teacher' in the Self-finance section at K.P.B. Hinduja College of Commerce for the academic year 2013-14.
- Awarded 'Certificate of Excellence in Reviewing' by the Asian Research Journal of Arts and Social Sciences in recognition of an outstanding contribution to the quality of the journal.
- Awarded 'Best Researcher' in the Self-finance section at K.P.B. Hinduja College of Commerce for the academic year 2025-26.

Administrative Roles (HOD, Coordinator, etc.):

Programme Coordinators – BAMMC

Professional Memberships:

NA

Ph.D Guideship:

YES No of Students : 04 Guiding at Present : 04

Official Hours:

10.30 AM TO 3.30 PM

Official Email ID:

rommani.shitak@hindujacollege.com