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REPORT ON SKILL IMMERSION VISIT TO ATAL BIHARI VAJPAYEE KAUSHAL VIKAS KENDRA

Organised by: Department of Lifelong Learning and Extension (DLLE)
Date: Saturday, 17 October 2026
Time: 10:00 a.m. to 2:00 p.m.
Venue: Atal Bihari Vajpayee Kaushal Vikas Kendra
Participants: 25 students
Faculty Coordinator: Dr. Mrunalini Shringare, DLLE Co-convener

1. Introduction

The Department of Lifelong Learning and Extension (DLLE) organised a Skill Immersion Visit to the Atal Bihari Vajpayee Kaushal Vikas Kendra on Saturday, 17 October 2026, from 10:00 a.m. to 2:00 p.m. The visit aimed to provide students with practical exposure to various skill development programmes and vocational training opportunities designed to enhance employability and prepare young people for the evolving demands of the professional world.

The Atal Bihari Vajpayee Kaushal Vikas Kendra focuses on skill development and industry-oriented training, enabling learners to acquire relevant knowledge and competencies. The visit offered students an opportunity to understand the importance of industry partnerships, skill certification, emerging technologies, and professional training in shaping future career opportunities.

A total of 25 students participated in the visit, accompanied by Dr. Mrunalini Shringare, DLLE Co-convener, who facilitated the students' exposure to the skill development initiatives and learning opportunities presented at the centre.

2. Objectives of the Visit

The major objectives of the Skill Immersion Visit were:

1. To familiarise students with various vocational and industry-oriented skill development programmes.
2. To create awareness about emerging career opportunities in Artificial Intelligence, digital marketing, retail, graphic design, and other professional sectors.
3. To understand the role of industry partners in providing practical training and employment-oriented skills.
4. To introduce students to skill certification programmes and their importance in professional development.
5. To provide exposure to Generative AI, automation, cybersecurity, and other technology-driven fields.

6. To encourage students to identify suitable skill development courses based on their interests, abilities, and career aspirations.
7. To highlight the importance of lifelong learning, adaptability, and continuous upskilling in the modern employment landscape.

3. Overview of Skill Development Courses

The visit began with a briefing on the various courses and training programmes offered at the centre in collaboration with their respective industry partners. Students were introduced to a diverse range of professional and vocational learning opportunities designed to meet the changing requirements of different industries.

The following areas of training were highlighted during the introductory session:

3.1 Artificial Intelligence (AI)

Students were introduced to Artificial Intelligence as an emerging field with applications across industries. The session highlighted the growing relevance of AI-based tools and technologies in improving productivity, supporting decision-making, and transforming workplace practices. The introduction also helped students recognise the importance of developing digital competencies to remain relevant in a technology-driven economy.

3.2 Digital Marketing

The digital marketing programme was presented as an opportunity for students to develop skills in online promotion, digital communication, and marketing strategies. The discussion highlighted the increasing importance of digital platforms for businesses and the growing demand for professionals who can support online brand visibility and customer engagement.

3.3 Retail Sector Training

The retail sector training programme introduced students to the significance of customer-oriented services and industry-specific competencies. The retail industry offers opportunities in customer service, sales, store operations, merchandising, and related functions. The briefing helped students understand the role of specialised training in preparing candidates for employment in the retail sector.

3.4 Graphics and Design

The centre also introduced courses related to graphics and design. These programmes focus on the creative and visual communication skills required in various professional fields. Students

were made aware of the relevance of design skills in advertising, branding, digital media, content creation, and other creative industries.

3.5 Generative Artificial Intelligence

Generative AI was highlighted as an important area of emerging technology. Students were introduced to its relevance in creating digital content, supporting creative work, generating ideas, and improving productivity. The discussion underscored the growing importance of understanding new AI tools and their responsible use in academic and professional settings.

3.6 Banking, Financial Services and Insurance (BFSI) Skill Training

The briefing also covered skill training in the Banking, Financial Services and Insurance (BFSI) sector. This area of training is intended to familiarise learners with the competencies required in financial services and related professional roles. It highlighted the importance of sector-specific knowledge, communication, customer service, and workplace readiness.

3.7 Introduction to Cybersecurity

Students were introduced to cybersecurity and its importance in the digital age. The discussion drew attention to the need to protect digital information, maintain data privacy, and understand potential online threats. Cybersecurity awareness was presented as a valuable competency for individuals entering technology-enabled workplaces.

3.8 Automation

Automation was another area covered during the introductory briefing. Students gained an overview of the growing role of automated systems and processes in modern industries. The topic highlighted how technological developments are changing work practices and increasing the importance of technical knowledge and adaptability.

3.9 Japanese Language Training

The centre also introduced Japanese language training as a specialised learning opportunity. Foreign language proficiency can support cross-cultural communication and broaden professional prospects in international and multinational work environments. The introduction highlighted the value of language learning as an additional skill for personal and professional development.

4. Detailed Workshop on Artificial Intelligence and the Retail Sector

Following the introductory briefing, a detailed workshop on Artificial Intelligence and its applications in the retail sector was conducted. This session formed a significant part of the immersion visit, providing students with a closer understanding of the relationship between emerging technologies and industry-specific skill requirements.

The workshop focused on the relevance of AI in transforming retail operations and improving business efficiency. It helped students understand how technological developments are influencing customer interactions, business processes, and the overall retail experience.

The key themes associated with the workshop included the following:

4.1 Role of AI in Retail

The workshop explored the relevance of Artificial Intelligence in the retail industry and its potential to support businesses in responding to changing consumer needs. AI-based systems can assist retailers in analysing customer preferences, identifying purchasing patterns, and making informed business decisions.

4.2 Improving Customer Experience

The session highlighted how AI-powered applications can contribute to improved customer experiences. Technologies such as conversational chatbots, virtual assistants, and personalised recommendation systems can help businesses provide faster responses and more tailored product suggestions.

4.3 Inventory and Stock Management

The workshop also provided an opportunity to understand the potential role of AI in inventory management. Data-driven systems can help retailers forecast demand, monitor stock levels, and reduce inefficiencies associated with inventory planning.

4.4 Digital Transformation in Retail

The discussion connected AI with the wider digital transformation of the retail sector. The integration of digital platforms, data analysis, automation, and intelligent systems is changing the way retail businesses operate. Students were encouraged to recognise the importance of technological awareness in an increasingly digital business environment.

4.5 Emerging Career Opportunities

The workshop helped draw attention to the emerging career opportunities created by the intersection of technology and retail. Along with traditional retail roles, knowledge of AI tools,

digital marketing, data handling, and customer relationship management can support professional development in modern retail environments.

4.6 Importance of Skill Development

The session reinforced the importance of combining theoretical knowledge with practical, industry-oriented skills. It demonstrated the value of continuous learning and technological adaptability for students who wish to prepare themselves for changing workplace expectations.

Note: The above themes describe the broader learning areas relevant to an AI and retail workshop; they are not intended as a verbatim account of individual demonstrations or activities conducted during the session.

5. Participation of Students and Faculty

The visit was attended by 25 students along with Dr. Mrunalini Shringare, DLLE Co-convener. Student participation provided an opportunity to engage with different areas of vocational training and explore the relevance of professional skills beyond conventional classroom education.

The visit also reflected DLLE's commitment to promoting experiential learning, career awareness, and lifelong learning among students. By exposing learners to a variety of industry-oriented programmes, the initiative encouraged them to consider their future career choices and the additional competencies needed to achieve their professional goals.

7. Key Learning Outcomes

The Skill Immersion Visit provided several important learning opportunities for the participating students.

- **Awareness of emerging technologies:** Students were introduced to AI, Generative AI, cybersecurity, and automation as significant areas of contemporary skill development.
- **Understanding industry-oriented training:** The briefing helped students recognise the relevance of specialised training programmes developed in collaboration with industry partners.
- **Exposure to diverse career pathways:** Students learned about opportunities in digital marketing, retail, graphics and design, BFSI, and Japanese language training.
- **Appreciation of practical skills:** The visit emphasised the importance of developing professional competencies alongside academic qualifications.
- **Understanding AI applications:** The workshop on AI and retail introduced students to the broader role of intelligent technologies in business operations and customer experience.

- **Career exploration:** Exposure to multiple training areas enabled students to consider different professional directions based on their interests and aspirations.

8. Relevance to the Objectives of DLLE

The visit was aligned with the broader objectives of the Department of Lifelong Learning and Extension, particularly its emphasis on experiential learning, employability, and the holistic development of students.By facilitating interaction with a skill development centre, DLLE provided students with an opportunity to look beyond theoretical education and understand the practical relevance of specialised training. The visit also encouraged students to recognise that employability depends not only on academic qualifications but also on communication, digital literacy, technical knowledge, creativity, and adaptability.

9. Conclusion

The Skill Immersion Visit to the Atal Bihari Vajpayee Kaushal Vikas Kendra, organised by the Department of Lifelong Learning and Extension on 17 October 2026, was an informative and career-oriented learning initiative for the participating students.

The introductory briefing provided an overview of diverse skill development programmes, including Artificial Intelligence, digital marketing, retail sector training, graphics and design, Generative AI, BFSI skill training, cybersecurity, automation, and Japanese language training. The subsequent workshop on Artificial Intelligence and the retail sector offered further insight into the relevance of emerging technologies in modern business operations.

With the participation of 25 students and the guidance of Dr. Mrunalini Shringare, DLLE Co-convener, the visit supported the objectives of experiential learning, skill awareness, and career exploration. It highlighted the importance of industry-oriented training, continuous learning, and professional adaptability in preparing students for future employment opportunities.

Overall, the visit provided valuable exposure, encouraging students to explore new learning pathways, identify relevant skill-development opportunities, and appreciate the role of vocational education in building a skilled, confident, and industry-ready workforce.

Regards,

Team DLLE