



Smt. P.D. Hinduja Trust's

K.P.B. HINDUJA COLLEGE OF COMMERCE

Sindhi Linguistic Minority Institution: (Autonomous)

(Affiliated to University of Mumbai) : NAAC Re-Accredited With "A+" Grade: CGPA: 3.59

Current Address (Temporary): Sadhana House, 570, Pandurang Budhkar Marg,
Behind Mahindra Towers, Worli, Mumbai – 400018. Contact Details Tel: 022-4098-9000.

Email: info@hindujacollege.com : Website: www.hindujacollege.edu.in

Prin. Dr. (Ms.) Minu Madlani - M.Com., Ph.D.

Ref. No. :

Best Practice 2

1. Title of the Practice: Digital Magazine

2. Objectives of the Practice

- To have better connectivity with all stakeholders of the institution. These include students, alumni, faculty, non-teaching staff, parents of learners, management etc.
- To reach out to the community at large and showcase the activities and achievements of the institution.
- To facilitate easy access to the contents of the Yearbook anytime and anywhere.
- To have paperless communication and interaction and contribute one's mite towards eco-conservation.
- To cut down on the cost of publication and the cumbersome processes of actual printing, binding etc.
- To overcome the fear of loss of data stored in hard copy version.

What are the objectives / intended outcomes of this "best practice" and what are the underlying principles or concepts of this practice (in about 100 words)?

3. The Context

Digitalization is the order of the day. Today, it is impossible to imagine even a single day or activity without some form of digital connectivity. In every domain, be it health, travel, leisure or work, we're all dependent on our handheld devices. Realizing that digital is no longer a fad the College Yearbook is now entirely prepared and issued online. In fact, the digitalization of the Yearbook has been done with retrospective effect and now Yearbooks of the College since the Academic Year 2016-2017 can be accessed online on the College website.

Technology is on a changing dynamically and the ones who don't adapt to the digital age will be left behind. With the use of digital magazine the students can easily adapt and are more inclined towards exploring the e-magazine. The memories created during the activities, the students' participation in variety of events at college and inter-college level are stored forever as they cannot be lost or damaged.

What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)?



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4. The Practice:

The time has come for everyone to adapt to digitizing information and reduce the dependency on paper as it not only makes us environment friendly but also environment conscious. It can be accessed and read anytime, anywhere – during travel, break, etc. Rather than handling a heap of books, one can access information, instantaneously on his fingertips.

The contribution of works such as articles or any other information for publication taken online and stored electronically. The other relevant information related to different committees are also stored online. This not only helps to prepare the magazine but during NAAC information preparation these information becomes handy to use.

The e-magazines being more interactive than printed versions provided a better student reading experience. Moreover, compared to similar processes for printed magazines, the creation and distribution process of digital magazines is much more cost-effective. There are no additional expenses on printing, binding and delivering.

With an infinite life-span, a digital publication remains the same, even after years of usage. The digital magazines offer an entirely new paradigm and they're revolutionizing the age-old publishing trends.

Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?

5. Evidence of Success

E-Magazine available on our college website in digital format in retrospect since the Academic Year 2016-2017.

Following are the links of the magazine on our college website:

Year	Web Page Link
2017-2018	https://hindujacollege.in/magazines/Magazine%20Digital%20%202017-2018/index.html
2018-2019	https://hindujacollege.in/magazines/Magazine%20Digital%202018-2019/mobile/index.html#p=1
2019-2020	https://hindujacollege.in/magazines/Magazine%202019-2020/mobile/index.html
2020-2021	https://hindujacollege.in/magazines/Magazine%20Digital%202020-

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2021/mobile/index.html

Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words.

6. Problems Encountered and Resources Required

Not everyone who contributes towards the Magazine is computer friendly. Sometimes compiling data and DTP becomes difficult. Lack of expertise in formation and publication often leads to more time consuming.

Please identify the problems encountered and resources required to implement the practice (in about 150 words).

7. Notes (Optional) : NA

Please add any other information that may be relevant for adopting/ implementing the Best Practice in other Institutions (in about 150 words).

Any other information regarding Institutional Values and Best Practices which the university would like to include.